



## **NOHS TITAN CLUB TALKING POINTS**



- 1.) **TITAN CLUB GOAL:** To fully fund the budgets for ALL athletic programs at NOHS through fundraising events and corporate sponsorships.
- 2.) The Titan Club is a **501c(3) organization** that serves as the booster club for all NOHS Sports. It acts like a bank because it loans the NOHS Athletic program money to supplement the operating budgets and the NOHS coaches/teams/players have to raise this money to "pay back" the Titan Club.
- 3.) NOHS does not receive ANY funding for athletics. The only revenue comes from "gates" at each event and season tickets.
- 4.) There are several ways the Titan Club helps each sport raise money:
  - Titan Twilight 5k in August
  - Silent Auction/Reverse Raffle in November
  - Possible Spring Event/Golf Tournament
  - Corporate Sponsorships (See brochure)
- 5.) Corporate Sponsorship allocations for each sport are 75% of the donation after expenses. Sponsor may choose to receive ALL SPORT PASSES or not. If they DO NOT receive passes more money is allocated to the sport or sports chosen. This is highlighted in YELLOW on Levels of Sponsorship grid in brochure. If a player's family secures the Corporate Sponsor donation then the player will get "credit" to be applied to a sport/sports for participation.  
**Note:** Corporate Sponsorships are ALL YEAR LONG and are recognized at EVERY sporting event.
- 6.) What the NOHS Titan Club uses the 25% of sponsorships for:
  - Bookkeeper
  - Website
  - Senior Night refreshments
  - Alumni Nights
  - Administrative costs
- 7.) Visit Titan Club website for more information and to pay online:  
**[nohstitanclub.com](http://nohstitanclub.com)**
- 8.) Please be sure to check the Titan Club sponsorship list and e-mail **[nohstitanclub@gmail.com](mailto:nohstitanclub@gmail.com)** before contacting a potential corporate sponsor so we do not have multiple people asking same businesses. We will be happy to ask the business for you if you are not comfortable asking for a financial donation. We also accept **GIFT IN KIND** sponsorships.